

Visual		Voiceover	Duration	Cumulative
1	Black, blank screen erupts into a beautiful night sky filled with twinkles and flickers of the billions of stars and galaxies.	What makes us human?	0.03	0.03
2	As we slowly zoom back and turn and we see that the starry sky is an extreme close up of a reflection in the eye of a young girl (age, gender can change to suit).	What makes us us (individual)?	0.04	0.07
3	As we zoom out we're rotating around the girl until we become level with her and are seeing through her eyes.	Is it that we search for knowledge, understanding and perfection?	0.04	0.11
4	Instead of star in front of us there is a cosmos of information, brand names, colours, photos, people, identities, shopping, etc. all shining like stars.	The small things we do, we say, we hear... the lights the darks, the blues, the greens, the reds, our friends, our family, our dreams and our desires.	0.05	0.16
5	We move back through the girl so she is standing in front of us. She slowly raises her arms out to the sides, lingers for a second or two, and then swipes them together. As she does this all the information condenses into a single vibrating, molten ball of Mercury.	Imagine it all in one place...	0.08	0.24
6	The ball hovers and then pops spilling downward like a waterfall.	Quicksilver...	0.03	0.27
7	It cascade onto an invisible ground and, like a tidal wave, it starts to spread forming the landscapes.	Powerful, dynamic...	0.04	0.31
8	The Mercury flows carving out the rivers, through canyons and shapes skyscrapers.	Can reach every corner of our business and social lives.	0.05	0.36

9	As we zoom out we can see the effect the Mercury has had. It lights up with information. Twitter, Facebook, YouTube icons flow through it.	Versatile, yet affordable, giving instant feedback of habits, trends and social data.	0.05	0.41
10	Beautiful tentacles span across the world.	Bringing together data across silos and touch points enabling predictive analytics and modelling.	0.06	0.47
11	The tentacles glow brighter and brighter with more and more information gathered.	Quicksivr builds a highly segmented communications program, personalised in real time, using data access for cross-channel reporting and analytics that can gain you the competitive advantage.	0.07	0.54
12	As we continue to zoom out a whooshing sound and it is revealed that we are back in the little girls eye...	Personal, Affordable, Bringing all aspects of marketing together.	0.05	1.01
Fade out				